

What goes around, comes around: Cases that keep me going

Laura A. Janda



Cognitive Linguistics: Empirical Approaches to Russian



Threat-Defuser (Norwegian Research Council)

Overview

- Case Semantics
- Two Tools
 - The Russian Constructicon https://constructicon.github.io/russian/

Pedagogical applications

- The Strategic Mastery of Russian Tool (SMARTool) https://smartool.github.io/smartool-rus-eng/
- Putin Makes His (Grammatical) Case

Analysis of political discourse

Linguistic theory and description



Case Semantics



Textbooks cite seemingly random long lists of prepositions and verbs to memorize for each case – but that can't be the whole story!

Philosophical questions

- Are grammar and lexicon really distinct?
- Does grammar have meaning?
- If grammar has meaning, how does it work?

Answers from the perspective of **Cognitive Linguistics**

Are grammar and lexicon really distinct?

- Grammar and lexicon form a continuum
- Many functions are expressed grammatically in some languages, but lexically in others
 - case affixes vs. adpositions
 - aspect/tense/mood affixes vs. adverbs
 - in/definiteness affixes vs. articles
 - comparative/superlative affixes vs. adverbs

No clear boundary separating functions expressed synthetically vs. analytically

Does grammar have meaning?

- PURPOSE of all language phenomena is to convey meaning
- THEREFORE: all morphemes, including grammatical ones, convey meaning

• BUT: grammatical meaning does tend to be more abstract, schematic, polysemous

If grammar has meaning, how does it work?

- Homonymy vs. structured polysemy
 - meanings are not random lists of disconnected items
 - meanings are related to each other
- Aristotelian categories vs. radial categories
 - meaning is not "+" vs. "-"
 - meaning is not about sets and boundaries
 - meaning is about prototypes and extensions from/relations to prototypes

Eleanor Rosch on Human Natural Categories



Case Meanings in Russian (and Czech)

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THE CASE BOOK *for Russian*

THE CASE BOOK for Czech

JANDA LANCY

AVICA

LAURA A. JANDA STEVEN J. CLANCY

Overview of the case meanings (Russian)

For each case:

- Schematic meaning
 - Abstract overall idea
- Network of 1 to 4 meaning nodes
 - Structured polysemy: meanings are related to each other
 - Metaphorical and metonymic extensions, usually from space to other domains: time, purpose, etc.

Nominative: Identification

NOMINATIVE: A NAME

- Used to point out an item or call someone
- The grammatical subject, the active agent in a situation. NOMINATIVE: AN IDENTITY
- With verbs meaning 'be' as in 'X is Y' (*Ivan xorošij student* 'Ivan is a good student'), where "X" (Ivan) is NOMINATIVE: A NAME as the grammatical subject, while "Y" (good student) is NOMINATIVE: AN IDENTITY.

Genitive: Backgrounded with respect to something in proximity

GENITIVE: A SOURCE

 Point of departure specified by prepositions meaning 'from' (*iz*, *s*, *ot*...), verbs expressing withdrawal (*izbegat'* 'avoid', *bojat'sja* 'be afraid of'...); extended metaphorically to time, cause, human relationships.

GENITIVE: A GOAL

Point of attainment specified by prepositions (*do* 'up to, until', *dlja* and *radi* 'for', *protiv* 'against'...), verbs and adjectives expressing (mostly metaphorical) approach (*ždat'* 'wait for', *želat'* 'wish'...); extended metaphorically to time, purpose, states of being.

GENITIVE: A WHOLE

Part of a larger unit; 'of'; participant in a nominalized event (*poterja žizni* 'loss of life'); complex prepositional phrases; quantification (*sto studentov* 'one hundred students'); partitive expressions (*vypit' čaju* 'drink some tea').

GENITIVE: A REFERENCE

 Proximal landmark (u 'by, at' and other prepositions); temporal setting; lack, as in the Genitive of negation, and verbs, nouns, and adjectives expressing lack, as well as the preposition bez 'without'; standard of comparison (*Ivan starše menja* 'Ivan is older than I am').

Dative: Capacity to interact with surroundings

DATIVE: A RECEIVER

 indirect object (*Ivan podaril mame knigu* 'Ivan gave his mother a book'), includes many verbs without an overt direct object, such as verbs of communication and payment.

DATIVE: AN EXPERIENCER

• With words denoting harm, benefit, belonging to, and needing; age; experience of environment, emotions, limitations on capacity (modals).

DATIVE: A COMPETITOR

With words expressing matched competition or submission to a greater force;
 k 'toward' and po 'along' which identify a person or entity that exerts influence.

Accusative: Path toward a destination

ACCUSATIVE: A DESTINATION

• Direct object; path specified by prepositions (v 'into', na 'onto', za 'beyond', pod 'under'...); metaphorical extensions to domains such as time, purpose, change of state, mathematics, human relationships (joining of groups).

ACCUSATIVE: A DIMENSION

 Distance or size (*rasstojanie v dva kilometra* 'a distance of two kilometers'), duration (*interval v dve nedeli* 'an interval of two weeks'); prepositions specify path contours (*skvoz'* 'through', *čerez* 'across').

ACCUSATIVE: AN ENDPOINT

• Final point of a path (*v* and *za*, both indicating the end of a distance or duration) and postpositions (*nazad* 'ago').

Instrumental: Peripheral conduit or attachment

INSTRUMENTAL: A MEANS

Conduit for an action (*idti lesom* 'go through/by means of the forest'); instrument that makes an action possible (*rezat' xleb nožom* 'slice bread with a knife'); with verbs signifying control and evaluation (*vladet' anglijskim jazykom* 'have mastery of the English language'); passive agent (*Mašina kuplena lvanom* 'The car was bought by lvan'); facilitator in a sentence lacking a grammatical subject (*lvana zabilo molniej* 'lvan was killed by lightning').

INSTRUMENTAL: A LABEL

• With verbs denoting being, becoming, and seeming to identify a category that something belongs to (*koška javljaetsja mlekopitajuščim* 'a cat is **a mammal**').

INSTRUMENTAL: AN ADJUNCT

• Preposition *s* 'with' (*Marija přišla s Ivanom* 'Marija came with Ivan').

INSTRUMENTAL: A LANDMARK

• Prepositions *nad* 'above', *pod* 'under', *pered* 'in front of', *za* 'behind', *meždu* 'between'.

Locative: Location

LOCATIVE: A PLACE

 Locations in space or other domains specified by prepositions v 'in', na 'on', pri 'at', o 'about', po 'after' (v Moskve 'in Moscow', v mae 'in May').



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Two Tools



https://constructicon.github.io/russian/



RUSSIAN CONSTRUCTICON

Financing and collaboration



Cognitive Linguistics: Empirical Approaches to Russian



Direktoratet for høyere utdanning og kompetanse

HIGHER SCHOOL OF ECONOMICS NATIONAL RESEARCH UNIVERSITY



МИНИСТЕРСТВО НАУКИ И ВЫСШЕГО ОБРАЗОВАНИЯ РОССИЙСКОЙ ФЕДЕРАЦИИ

한국연구재단 National Research Foundation of Kore

Team



Anna Endresen



Daria Mordashova

Ekaterina Rakhilina



Valentina Zhukova

Plus: over 40 students

What is a construction?

- A construction is:
 - any **conventionalized form-meaning pairing** in a language, at any level of complexity, from morpheme through lexeme through phrase to discourse structure (Goldberg 2006, 5)
 - the basic (though not elementary) unit that structures language

A construction may be **compositional or non-compositional All meaningful units** of a language are constructions **An entire language** can be described in terms of constructions

Examples of Russian constructions

• morphemes

-t' = INF

- lexemes tancevat' 'dance'
- multi-word idioms where all slots are fixed tancevat' ot Adama 'start from the very beginning'

multi-word expressions with open slots

VP pod NP-Acc *Ona tancevala pod muzyku* 'She danced to the music'

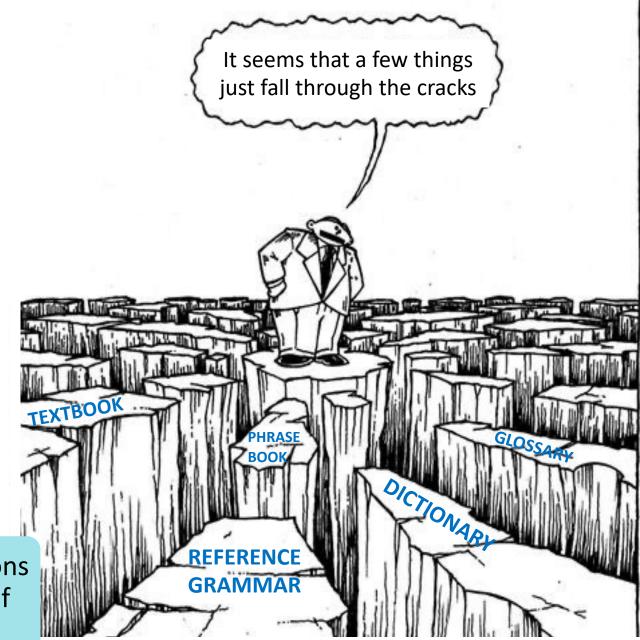
• larger discourse units

Our project focuses mainly on this type of construction

Filling in the gaps

- Dictionaries, grammars, and textbooks focus primarily on lexemes, lexicalized idioms, inflectional paradigms, and grammatical patterns
- Multi-word expressions with open slots are less reliably represented in standard resources

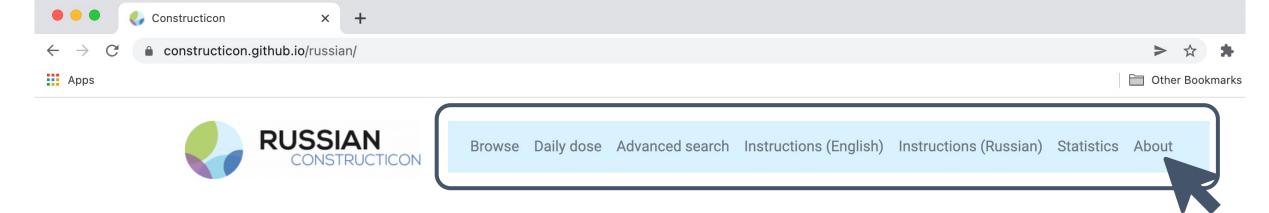
We need a relatively large inventory of constructions of a single language, and a detailed description of this inventory, a constructicon.



What is a constructicon?

- A constructicon is:
 - a structured inventory of constructions in a given language
- Constructicons exist for:
 - English
 - German
 - Swedish
 - Japanese
 - Brazilian Portuguese

The Russian Construction is by far the largest, with over 2200 constuctions

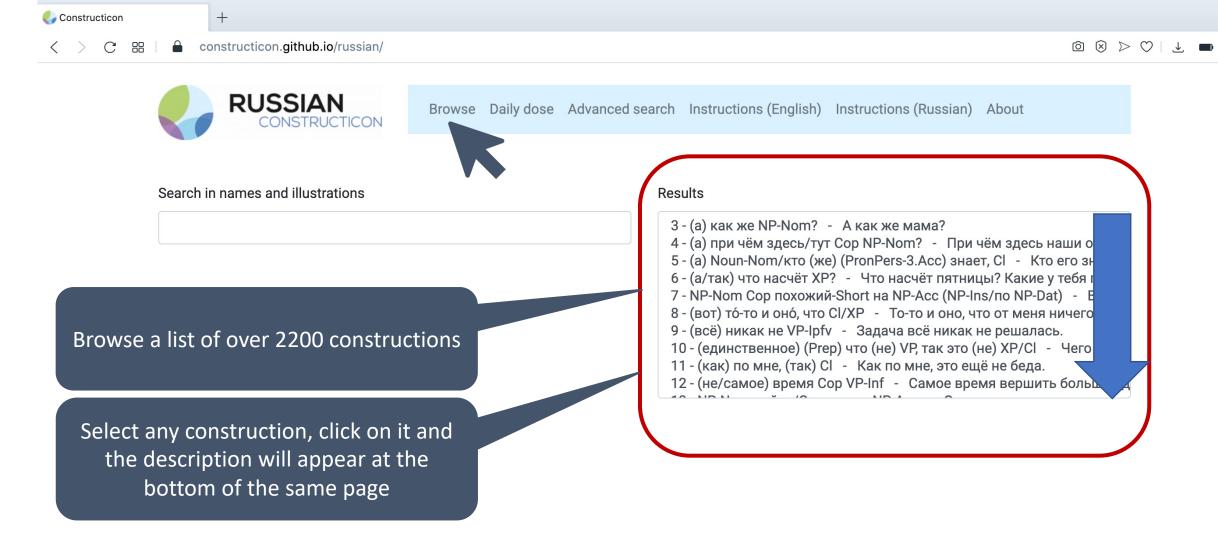


Search in names and illustrations

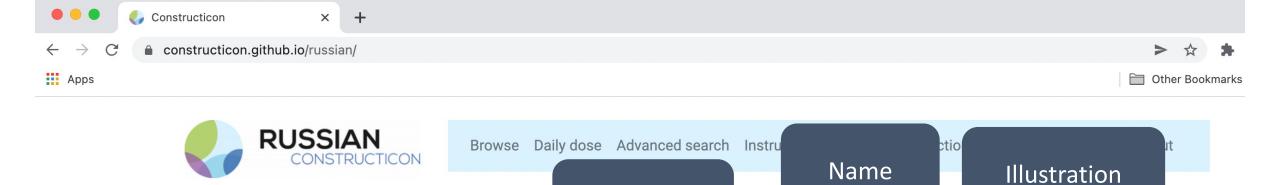
Results

3 - (а) как же NP-Nom? - А как же мама?
4 - (а) при чём здесь/тут Сор NP-Nom? - При чём здесь наши отноше
5 - (а) Noun-Nom/кто (же) (PronPers-3.Acc) знает, Cl - Кто его знает, г
6 - (а/так) что насчёт XP? - Что насчёт пятницы? Какие у тебя плань
7 - NP-Nom Cop похожий-Short на NP-Acc (NP-Ins/по NP-Dat) - Вася п
8 - (вот) то́-то и оно́, что CI/XP - То-то и оно, что от меня ничего не за
9 - (всё) никак не VP-lpfv - Задача всё никак не решалась.
10 - (единственное) (Prep) что (не) VP, так это (не) XP/Cl - Чего дочь
11 - (как) по мне, (так) Cl - Как по мне, это ещё не беда.
12 - (не/самое) время Сор VP-Inf - Самое время вершить большие д









ID-number

ults

For each construction we have an ID number, a name (a general morphosyntactic formula) and a short recognizable illustration.

Search in names and illustrations

631 - VP как седует - Он работал касследует.
632 - VP луч се/не хуже PronPoss-Gen Я знаю лучше вашего.
633 - VP на раз(-два)(-три) - Настоя дий мастер может изготовить об 100 NP но принципу VP Sen На конкурсе отбирают победите.
631 - VP под NP-Acc - Она танцевала под музыку
636 - VP под NP-Acc - Она вернулась под утро.
637 - VP себе - А он идёт себе.
638 - VP себе (и) VP/~Verb - Я стою себе думаю.
639 - VP так себе - На пианино я играю так себе.

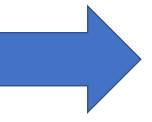
Construxercise! Hands-on learning of Russian constructions

https://constructicon.github.io/construxercise-rus/





database with over 2200 Russian grammatical constructions <u>https://constructicon.github.io/russian/</u>



practical exercises for students learning Russian https://constructicon.github.io/construxer <u>cise-rus/</u>

built in 2016-2021 / 2022, launched in September 2021 built in January - June 2022, launched in June 2022

- The exercises are aimed at the strategic groups of 57 Russian constructions
- All constructions included in the exercises are carefully described and illustrated in the Russian construction

Our choice: discourse constructions

ID	Construction	Illustration			
1087	иными/другими словами, XP/Cl	Наш корреспондент выехал в аэропорт, чтобы взять интервью. Другими словами, задать несколько вопросов.	Clarify your poin	nt	
1840	к примеру, CI/ХР	Вот, к примеру, мне нравится Мерилин Монро.	Give an example	e	
1872	(и) кстати (говоря), Cl	И кстати, он пришёл без подарка.	Add information	n	
6	(а/так) что насчёт ХР?	Что насчёт пятницы? Какие у тебя планы?	Introduce a topic		
2273	в-NumOrd-ых, XP/Cl	Во-первых, я бы хотел поблагодарить своего тренера.	Structure your argument		
1839	таким образом, Cl	Таким образом, наша команда за год добилась важных результатов.	Draw a conclusion		
11	(как) по мне, (так) Cl	Как по мне, это ещё не беда.	Express your opinion		
2281	Cl, не правда ли?	Интересный художник, не правда ли?	Ask someone for their opinion		
1133	мягко говоря, Cl	Он, мягко говоря, не подарок.	Hedge	30	



Home

Lessons 🔽

Functions -

About

Сопstruxercise! предлагает студентам и преподавателям русского языка как иностранного более 150 упражнений, которые значительно улучшают навыки говорения и письма. В упражнениях отрабатываются стратегические группы русских конструкций (частотных моделей построения предложений и фраз), которые организуют текст и помогают достичь складности речи на уровне носителей языка.

1. Знакомство. Introducing yourself 2. Поездка за границу. Traveling abroad 3.Устройство на работу. Getting a job 4. Поход к врачу. Going to the doctor Construxe 5. Закрепление уроков 1-4. Review lessons 1-4 lærere i russisk 6. **Транспорт.** Getting around 150 øvelser sor 7. Праздники. Holiday celebrations og skriveferdig mot de strategi 8. Еда. Cooking and eating konstruksjoner 9. **Внешность.** Personal Appearance lage setninger 10. Xapaktep. Describing personality når det gjelder 11. Одежда. Getting dressed tekster, og bidr 12. Закрепление уроков 6-11. Review lessons 6-11 morsmålsnivå.

xercise! offers learners and lussian over 150 exercises that strengthen text production ercises target strategic sets of tructions (prominent patterns and phrase structures) that flow of speech and help to re-like fluency in speaking and





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Spin-offs from the Russian Constructicon

UKRAINIAN CONSTRUCTICON									
BROWSE ADVANCED SEARCH	DAILY DOSE	STATISTICS	INSTRUCTIONS	ABOUT					
Search in names and illustrations		Level							
за рахунок		Select level	~						
Results									
 чого доброго VP-Pfv.Fut А то вони, че як та/те/той/то NP Життя, як той цв невже (не) VP? Невже люди говорят NP-Nom набиратися (набратися) NP-Ge з огляду на NP-Acc, Cl Він не став ць начебто/неначе XP/Cl Про мене нач 	іт, що землю красить гь правду? n Хлопчик ріс і на юго робити, з огляду	бирався сил.							

Also under construction: Hill Mari, Persian

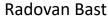
The Strategic Mastery of Russian Tool



https://smartool.github.io/smartool-rus-eng/

Team







Tore Nesset

Radovan Bast



Valentina Zhukova



Elizaveta Kibisova





Ekaterina Rakhilina



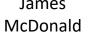
Olga Lyashevskaya



Svetlana

Francis Tyers







Mikhail Kopotev



Evgeniia Sudarikova



Financing and collaboration



Cognitive Linguistics: Empirical Approaches to Russian





SMARTool: Empirical Basis



- Russian has rich inflectional morphology
 - Nouns, adjectives, and verbs have many forms
 - Even a small vocabulary of a few thousand words has >100,000 potential forms
 - But 90% of these forms are rarely used
 - Machine learning indicates that focus on the most frequent word forms is the best path to full mastery
 - Language technology resources make it possible to identify the most frequent word forms and the grammatical constructions and collocations that motivate their use
 - The SMARTool presents over 3000 words at the A1 through B2 levels
 - Freely available: http://uit-no.github.io/smartool/

Computational Learning Experiment

- Learning is potentially enhanced by focus only on the most typical wordforms attested for each lexeme: accuracy increases and severity of errors decreases
- This finding is consistent with a usage-based cognitively plausible model

How Can We Escape From Overstuffed Paradigms?

- Textbooks have always focused on certain forms and constructions
- Now we can do this in a scientific, consistent way



Introducing the SMARTool

PACK LIGHT AND CARRY

Strategic Mastery of Russian Tool

- The user can browse 3000 Russian words according to proficiency level, topic, and grammatical categories.
- For each word, the SMARTool provides the three most common forms, plus example sentences that show typical collocations and grammatical constructions.

Find the SMARtool here: https://smartool.github.io/smartool-rus-eng/

SMARTool for English-speaking learners of Russian



□ Show translation ● male voice ○ female voice



First, choose a Level

SMARTool for English-speaking learners of Russian

SMARTool	Search by topic	Search by analysis	Search by dictionary	List of abbreviations	About
Level	Торіс				
✓ A1					
A2 B1					
B2 all levels					
□ Show translation • r	male voice ○ female v	bice			



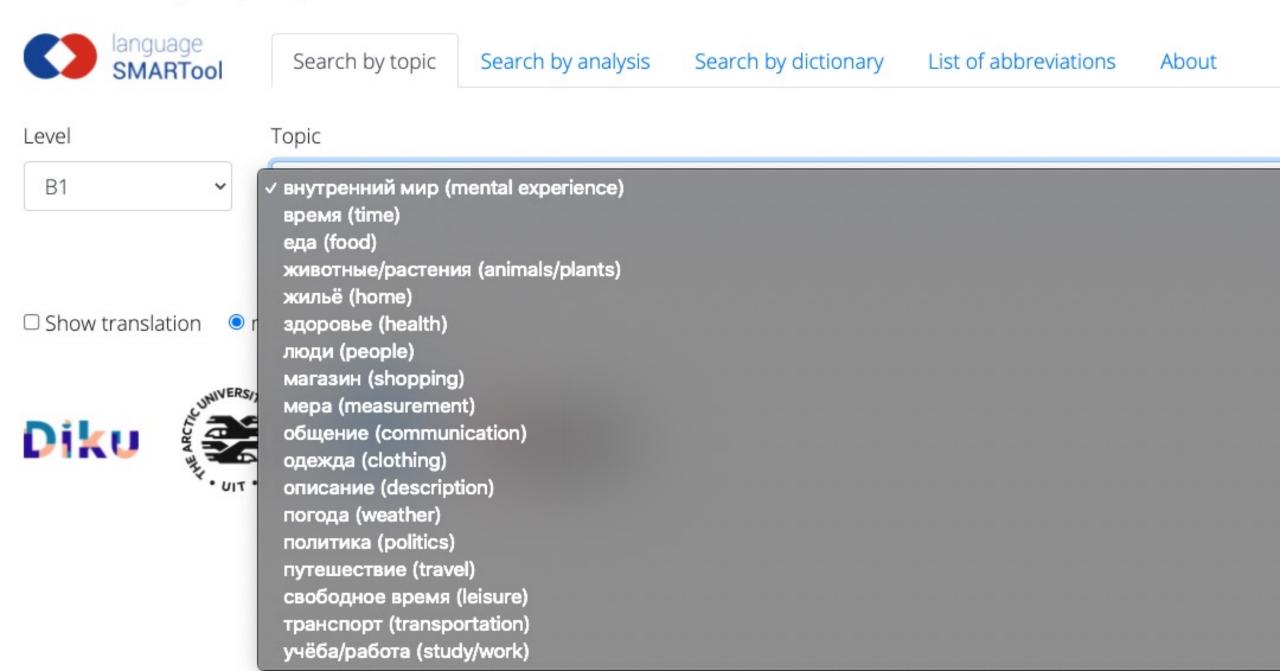
Next, you can search by topic, analysis, or dictionary

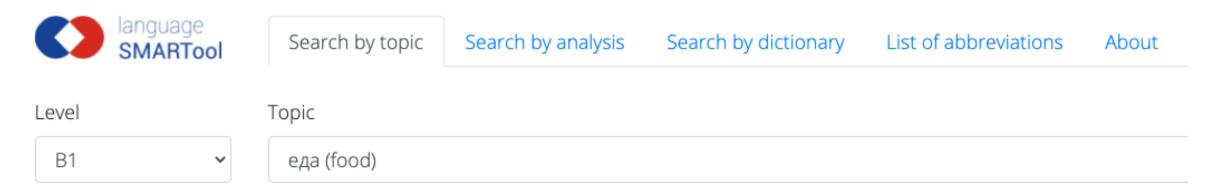
SMARTool for English-speaking learners of Russian

C	language SMARTool	Search by topic	Search by analysis	Search by dictionary	List of abbreviations	About
Level		Торіс				
B1	~					

□ Show translation ● male voice ○ female voice







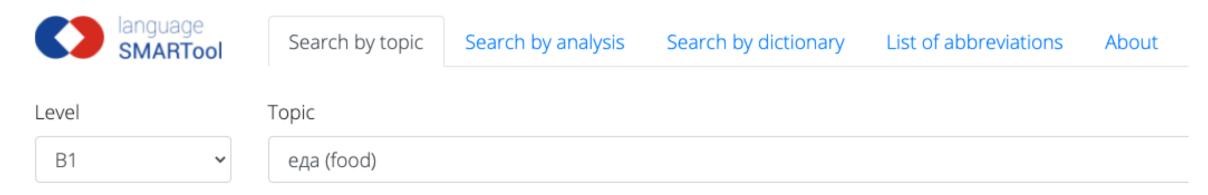
📀 резать

□ Show translation • male voice ○ female voice

Для салата Катя режет лук, а Петя — помидоры. (Imperf.Sing.3 📀) 📢

Она не любит резать лук, потому что плачет от этого. (Imperf.Inf 🕢 📢

Он так громко кричал, как будто его режут. (Imperf.Plur.3 🝘) 📢



📀 резать

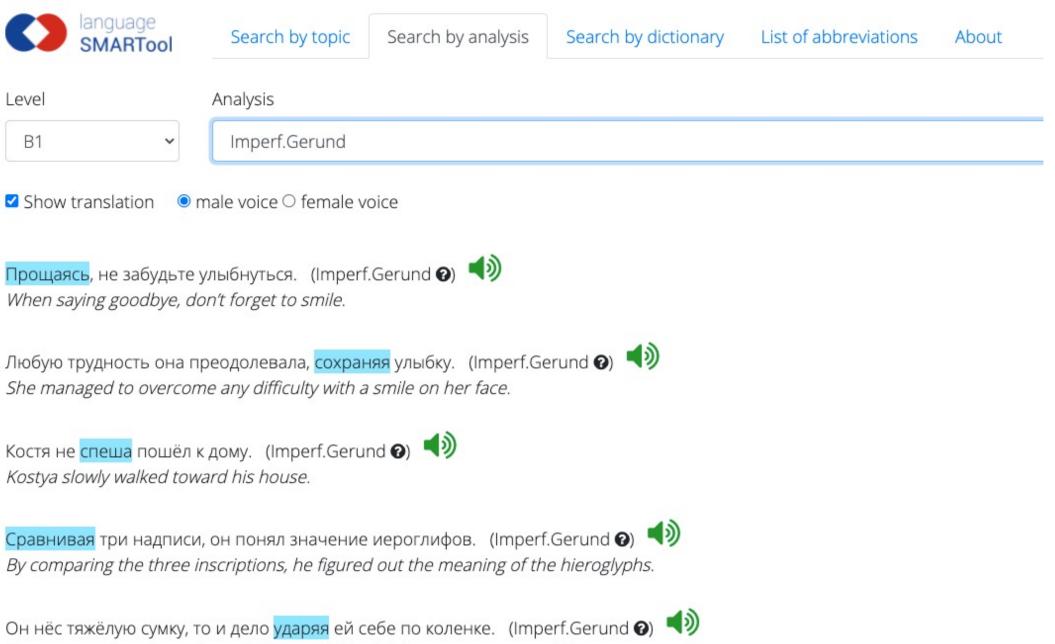
□ Show translation • male voice ○ female voice

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Он так громко кричал, как будто его режут. (Imperf.Plur.3 🕐) 📢

0	language SMARTool	Search by topic	Search by analysis	Search by dictionary	List of abbreviations
Level		Analysis			
B1	~	✓ Acc.Fem.Sing			
		Acc.Masc.Sing Acc.Plur			
GÐ	реце	Acc.Sing			
	P =	Adverb Anim.Acc.Plur			
Show	translation 🔍 ı	Comparative			
- 5110W		Dat.Fem.Sing			
		Dat.Masc.Sing Dat.Neut.Sing			
Это оче	нь лёгкий <mark>рецег</mark>	Dat.Plur			
lt's a ver	y easy recipe! It v	Dat.Sing			
		Fem.Sing			
оапоп R	бовал больше д	Gen.Fem.Sing			
	ore than twenty	Gen.Masc.Sing			
i uneu m	ore and revenuy	Gen.Neut.Sing			
		Gen.Plur Gen.Sing			
Ане нра	вились <mark>рецепть</mark>	Imperf.Fem.Sing.Pa	et		
Anya like	ed the baking rec	Imperf.Gerund			
		Imperf Imper Plur 2			



He was carrying a heavy bag, which was hitting his knee every now and then.

https://smartool.github.io/exercises/



SMARTool exercises



Treasure Hunt

Visit SMARTool

About

Treasure Hunt

The Treasure Hunt design launches users on explorations into various corners of the Russian language. Treasure Hunt activities are stratified for proficiency level, and even A1 users (with a vocabulary of only a few hundred words) have ample opportunities to go on Treasure Hunts. They can be undertaken in groups or individually, in the classroom or self-study.

Each Treasure Hunt begins with a simple Prompt, an instruction on how to use a SMARTool search function to extract a target set of sentences, and a question to consider. After deducing an answer

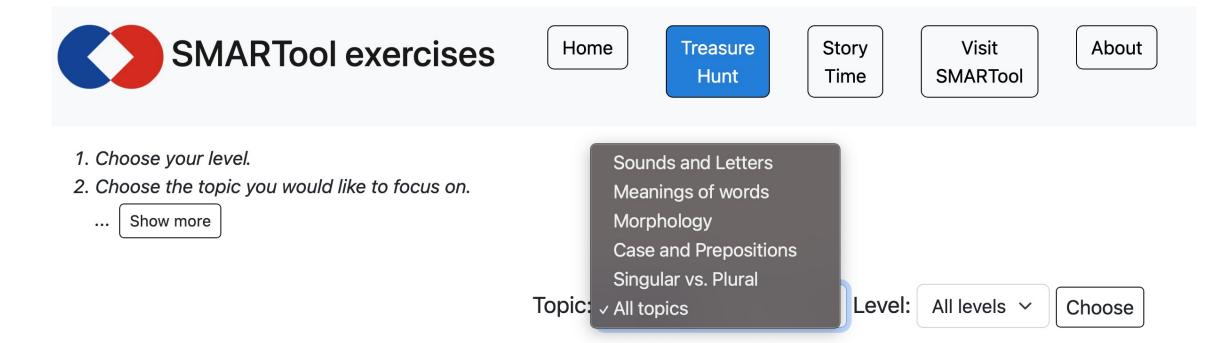
Story Time

The goal of Story Time is to build up skills and confidence in productive communication in Russian. Story Time helps learners to become confident writers, and, when used in the classroom – speakers.

Story

Time

Story Time activities take advantage of the fact that all lexemes in the SMARTool are searchable according to Topic, and many lexemes belong to more than one Topic. Filtering lexemes by Topic facilitates the targeting of word forms that learners can use to construct coherent narratives.





8. Sounds and Letters A1

Choose: Search by dictionary (all levels) Find all the words that begin with *э*-What do these words have in common?

Answer key

All of the words that begin with э- in the SMARTool dictionary are borrowed words in Russian. Native Russian words do not begin with э-. the only exceptions are: этот 'this/that' and other forms of this word (эта, эти, etc.) In general, most Russian words begin with a consonant. This includes words that begin with e-, ю-, я-, which begin with the consonant j- (sounds like y- in English). If a Russian word begins with a vowel, it is one of these: и-, o-, or y-.

Take-away idea

If you encounter a long new word that begins with a vowel, it is probably a borrowed word. If you sound it out, you will probably recognize it. For example, экономический means 'economic', and you don't need a dictionary to figure that out.



Putin Makes His/ (Grammatical) Case

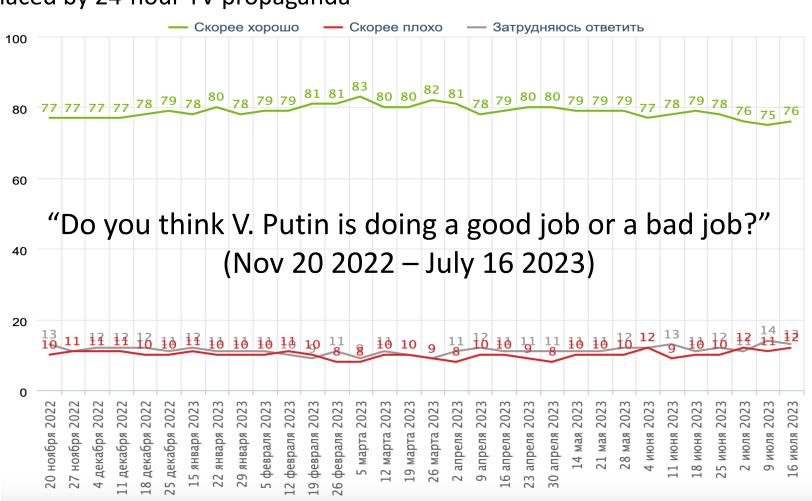
Why is Putin so popular? Why do Russians find him convincing?

- Russians are usually skeptical of their government
- Public opinion polls not entirely reliable, but a lot of people support Putin, at least passively
- Sociologists say people are "hypnotized"
- Independent media shut down, replaced by 24-hour TV propaganda

Putin is not a brilliant orator, but his speech consistently deviates from norms



Data from: Фонд Общественное Мнение (Public Opinion Foundation)



Philosophical issues: norms, meaning, and grammar

- A corpus as a proxy for experience and expectations of native speakers
- Speakers may be sensitive to deviations from norms
- Words can be consciously chosen, grammar less under conscious control and more systematic
- Grammar and meaning: the semantic continuum lexicon grammar

Overview

- Keymorph Analysis as an extension of Keyword Analysis
- Meanings of Russian grammatical cases
- 2022 "The case for case in Putin's speeches" <u>https://link.springer.com/article/10.1007/s11185-022-09269-2</u>
 - Macro-level quantitative comparison: Putin's use of case vs. reference corpus
 - Micro-level qualitative interpretation of Putin's use of case
- 2023 Comparison with Putin's speech Feb 21, 2023
 - Media have reported that this speech was more of the same
 - But we found some stark differences

2022

Russian Linguistics https://doi.org/10.1007/s11185-022-09269-2



The case for case in Putin's speeches

Laura A. Janda¹ · Masako Fidler² · Václav Cvrček³ · Anna Obukhova¹

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Abstract

Vladimir V. Putin has banned the use of the word 'war' to refer to the conflict in Ukraine. While one's choice of words is deliberate and conscious, grammatical categories are obligatory and pivotal to signaling the roles notions have in a discourse. Over- and underrepresentation of grammatical cases can be identified by Keymorph Analysis, which measures deviations from corpus norms analogously to Keyword Analysis. This first application of Keymorph Analysis to Russian data compares the use of grammatical case for the nouns meaning 'Russia', 'Ukraine', and 'NATO' in Putin's speeches in the period leading up to and immediately after the invasion of Ukraine. Our analysis reveals a narrative in which Putin depicts Russia as a dynamic, agentive, foregrounded actor, a reliable partner for collaboration, but also the victim of unfair geopolitical maneuvers. Ukraine, by contrast, is dehumanized

Keymorph Analysis as an extension of Keyword Analysis

- Keyword Analysis (cf. Egbert & Biber 2023):
 - widely used in corpus-assisted discourse analysis
 - focus on the distribution of words, identifying as "keywords" those that are unusually frequent in a target text vs. reference corpus
 - Keywords reveal the "Aboutness" of a text
 - mostly used with English, which has little morphology
 - it is customary to remove English function words, also known as "stopwords"
- Keymorph Analysis:
 - takes advantage of the morphological expression of grammatical categories
 - developed by Fidler & Cvrček (2017, 2018, and Cvrček & Fidler 2019) on the material of Czech
 - this is the first pilot study/proof-of-concept using Russian data

Meanings of Russian grammatical cases

- Based on previous publications (Janda 1993, 1999, 2000, Janda & Clancy 2002)
- Meanings most relevant for analysis of Putin's speeches in 2022
 - Nominative (NOM): agent (subject); label
 - Genitive (GEN): agent or patient; possession
 - Dative (DAT): potential agent (usually human)
 - Accusative (ACC): patient (direct object); destination
 - Instrumental (s + INS): collaborator
 - Locative (LOC): a place

THE CASE BOOK for Russian

> LAURA A. JANDA STEVEN J. CLANCY

Macro-level quantitative comparison: Putin's use of case vs. reference corpus

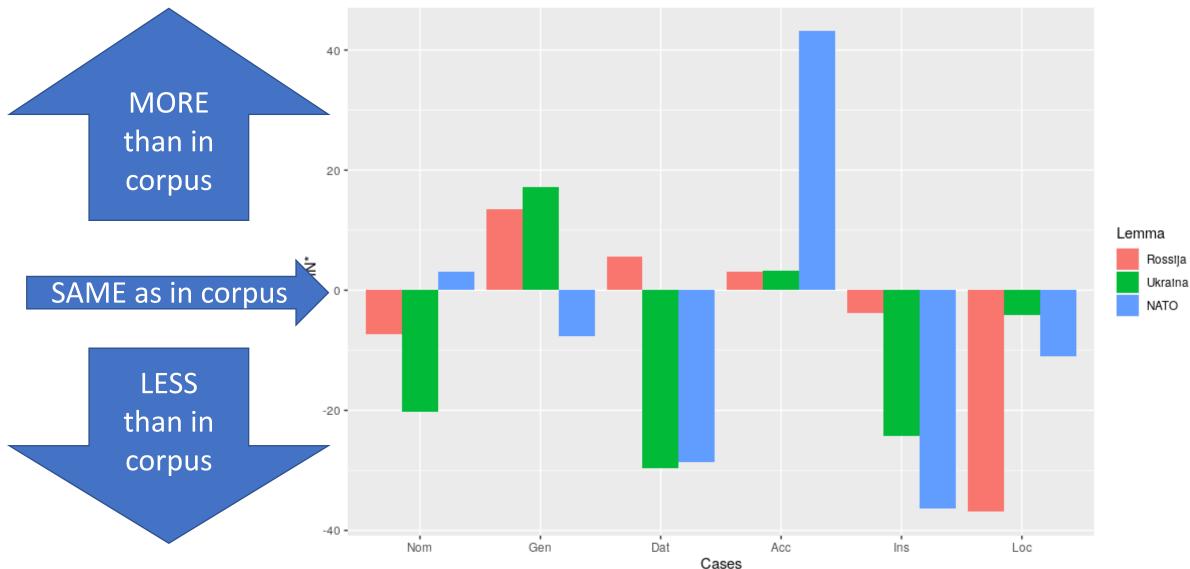
- Data: scope and source
- Raw data
- Difference Index keyed to frequency (DIN*)
- Visualizations

Data: Putin's speeches 10.02.-02.03.2022

- 10.02.2022: Russia launched its "largest military exercise since the Cold War, holding joint maneuvers with Belarus, close to the Belarus/Ukrainian border" (Walker 2022: 27).
- 02.03.2022: height of the first phase of invasion when Russian forces in Ukraine moved "to tighten their siege of key cities, including the capital, Kyiv, and the southern port of Mariupol" (Walker 2022: 39)
- Size of target corpus: 34,720 tokens
- Focus on three words:
 - Россия 'Russia'
 - Украина 'Ukraine'
 - HATO 'NATO'
- Reference corpus:
 - Russian InterCorp (Czech National Corpus <u>www.korpus.cz</u>) 20.1 M tokens

Comparison with reference corpus

Case prominence in Putin's speeches 2022



Micro-level qualitative interpretation of Putin's use of case

Representation of

- NATO
- Ukraine
- Russia

Every example manually tagged for case submeaning

NATO in 2022



- NATO represented as
 - just a label, not an agent (NOM)
 - a threat (GEN)
 - a destination or container (ACC, LOC)
 - not a collaborator, dehumanized (little INS and DAT)

Ukraine in 2022

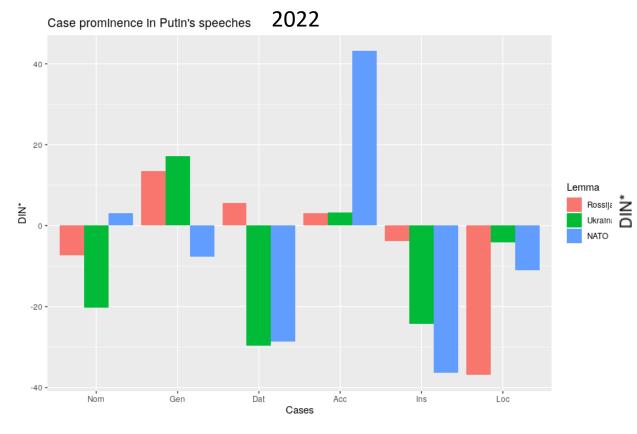
- Ukraine represented as
 - passive (NOM with stative verbs)
 - manipulated (ACC)
 - dehumanized (little DAT)
 - not a collaborator (little *s* + INS)
 - just a location, a region (*na* + LOC, GEN)

Russia in 2022

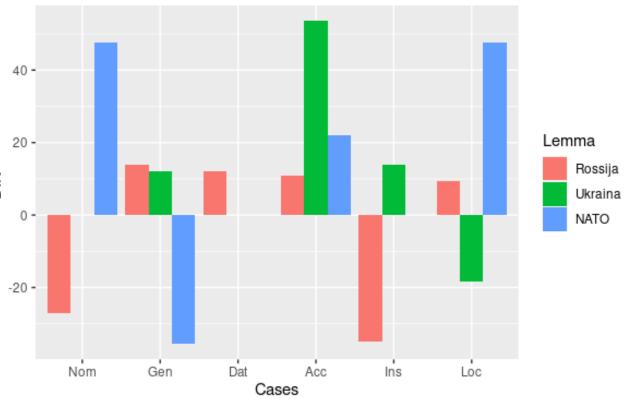
- Russia represented as
 - a dynamic agent (NOM)
 - a collaborator (INS)
 - treated unfairly (ACC) and therefore in need of a strong leader
 - humanized, inspires empathy (DAT)

Putin's speech to the Federal Assembly Feb 21, 2023: 10,538 tokens





Case prominence in Putin's speech (Feb 21, 2023)



Caveat: some distortion due to much smaller dataset

No data for

- 'Ukraine' Nominative, Dative
- 'NATO' Dative, Instrumental

NATO in 2023

NATO + OTAN

- NATO represented as
 - an aggressor, placing weapons on Russia's borders, directly stating that it wishes to defeat Russia, equated with USA and the West (NOM)
 - having expanded to Russia's borders and having representatives who are liars and deceivers (GEN, ACC)
 - the location of multiple nuclear arsenals (LOC)
 - strongly dehumanized (no *s* + INS, no DAT)

Ukraine in 2023

- Ukraine represented as
 - non-existent as an actor (no NOM)
 - entirely manipulated, the destination of NATO's weapons (ACC, na)
 - dehumanized (no DAT)
 - not a collaborator (no s + INS), a name rendered "just for now" (subject to change) (INS)
 - the location of a conflict and a neonazi regime (na + LOC)

'Ukraine' appears only 12 times in 2023 speech:

Мы не воюем с народом <u>Украины</u>… We are not fighting with the people of Ukraine (GEN)…'

А в наше время из <u>Украины</u> они стали делать <<анти-Россию>>. 'At present they have started to make **Ukraine (GEN)** into an "Anti-Russia"

этот проект ... с одной целью - оторвать эти исторические территории, которые сегодня называются <u>Украиной</u>, от нашей страны. 'this project ... [has] one goal – to tear away from our country the historical territories that are now called **Ukraine (INS)**'

Запад использует <u>Украину</u> и как таран против России, и как полигон. 'The West is using **Ukraine (ACC)** both as a battering ram against Russia, and as an artillery range.'

Russia in 2023

- Russia represented as
 - an agent that helps others, remembers, depends on its citizens, an open country (NOM)
 - a land of great potential and people, unfairly targeted (GEN)
 - united (s + INS)
 - being exploited but cannot be defeated, the place to invest (ACC)
 - humanized and victimized, in no need of cooperation with western economies (DAT)
 - a place with a strong economy and values (LOC)

Putin 2022 vs. Putin 2023: What has changed?

• NATO

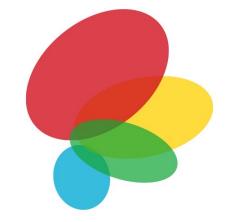
- no longer the destination of Ukraine
- foregrounded as the aggressor
- Ukraine
 - sinks further into background
 - Russia's "historical territories", the West's "Anti-Russia"
- Russia
 - self-sufficient economy with great potential
 - unfairly targeted by the West

What does this buy us?

- Proof-of-concept for Keymorph Analysis applied to Russian data
- Keymorph Analysis is unique, can complement Keyword Analysis and other traditional methods of discourse analysis
- Analysis of grammatical case reveals roles of social actors in discourse
- Consistent deviation from norms likely has an impact on hearers
- Useful not only for linguistics, but for history, political science, and other disciplines in the social sciences
- Invites further comparisons (Putin vs. other politicians, etc.)
- Method could be used to analyze other types of manipulative texts

Thank you!

- Threat-Defuser: <u>https://threat-defuser.org/</u> Funded by the Norwegian Research Council
- CLEAR: Cognitive Linguistics: Empirical Approaches to Russian: <u>https://site.uit.no/clear/</u>





Cognitive Linguistics: Empirical Approaches to Russian